

FULL-TIME STUDIES PLAN 2019-2020

12-08-2019

Nr.	Groups	September			October			November			December			January									
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19			
		2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27
		3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28
		4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29
		5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30
		6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	31
		7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	1
		8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2

1st Course Module Plan for Full-time Studies				
1.	CI19E	Creativity		
		Enhancing Creativity		E*
		Creativity as Scientific Field of Study		
		Organization and Management	Business Analysis	
	Management	Organization		
	Fundamentals of Business	Organizational Behavior	E*	
	Change Management	Business Analysis		
2.	IB19E	Business Foreign Language		E*
		Social Business Environment	Economics	
		Business Psychology	Theory of Economics: Microeconomics	
		Business Law	Theory of Economics: Macroeconomics	E*
	Sociology	Economic Statistics		
	Introduction into Business			
3.	TV19E	Business English 1		E*
		Tourism Resources	Management	
		Tourism Resources of Lithuania	Management	
		Practice of Tourism Resources		E*
	Fundamentals of Tourism	Tourism Management		
	Organization			
	Travel Geography			
4.	VR19E	Social Business Environment	Economics	
		Business Psychology	Theory of Economics: Microeconomics	
		Business Law	Theory of Economics: Macroeconomics	E*
		Sociology	Economic Statistics	
	Introduction to Business	Accommodation Services Management		
		Accommodation Services		
		Administrator's job	E*	
		Hotel Management Systems		

2st Course Module Plan for Full-time Studies					
1.	CI18E*	Entrepreneurial Behavior and Characteristics			
		Entrepreneurship		E*	
		Risk Management			
		Business Psychology			
	Sales and Market Mechanisms	Communication			
	Marketing	Organizational Communication			
	Sales	Public Speaking	E*		
	Consumer Behavior	Intercultural Communication			
2.	IB18E	OM-Spanish Language and Culture		E*	
		OM - Negotiation and Career Management			
		Career Management	Negotiation	Personal Leadership	E*
		OM - Innovative Advertising			
	Signs in Communication	Visual Solutions for Company	Social Networks	E*	
	Marketing	International Business Organization			
	Fundamentals of Marketing	Project Management			
	Marketing Research	International Trade	E*		
	Consumer Behavior	Logistics Principles			
3.	TV18E	Management of Enterprise Material and Financial Resources			
		Enterprise Economics			
		Finance		E*	
		Accounting			
	Business Information Management				
	Sales of Tourism Services Product	Marketing			
	Tourism Product Development and Sale	Electronic Marketing			
	Applied Programme	Consumer Behavior	E*		
	Business Practice Learning	Tourism Marketing			
4.	VR18E	OM-Spanish Language and Culture		E*	
		OM - Innovative Advertising			
		Signs in Communication	Visual Solutions for Company	Social Networks	E*
		Marketing	Management of Enterprise Material and		
	E-Marketing	Accounting			
	Sale of services	Finance	E*		
	Hospitality Marketing	Business Information Management			
		Enterprise Economics			

3st Course Module Plan for Full-time Studies					
1.	CI17E	OM-Spanish Language and Culture		E*	
		OM - Innovative Advertising			
		Signs in Communication	Visual Solutions for Company	Social Networks	E*
		Business Models and Evolutionary Strategic Development	Knowledge Acquisition		
	Innovation	Knowledge and Philosophy of Science			
	Business Development Models	Intervention Theory and Practice	E*		
	Change Management				
2.	IB17E	Information and Communication Systems			
		Business Informatics			
		Computerized Business Management		E*	
		Business Analytics			
	Communication	International Marketing			
	Speciality Language	International Marketing			
	Intercultural Communication	International Enterprise	E*		
	Public Speaking	Sales			
3.	TV17E	OM-Spanish Language and Culture		E*	
		OM - Negotiation and Career Management			
		Personal Leadership	Career Management	Negotiation	E*
		OM - Innovative Advertising			
	Signs in Communication	Visual Solutions for Company	Social Networks	E*	
	Sustainable Development	Communication			
	Socially Responsible Business	Speciality Language			
	Business Ethics	Intercultural Communication	E*		
	Labour and Civil Security	Public Speaking			