VILNIAUS | UNIVERSITY OF KOLEGIJA | APPLIED SCIENCES FACULTY OF BUSINESS MANAGEMENT

PASIRINKĘS KŪRYBIŠKUMO IR VERSLO INOVACIJŲ STUDIJŲ PROGRAMĄ ANGLŲ KALBA, STUDIJUOSI ŠIUOS MODULIUS IR DALYKUS:

- **Creativity** (Enhancing Creativity, Creativity as a Scientific Field of Study)
- Organization and Management (Management, Fundamentals of Business, Change Management)
- Business Analysis (Business Analysis, Organization, Organizational Behavior)
- Economics and Business Documentation (Economics, Enterprise Financial Management, Legal Basics and Documentation)
- Sustainable Development (Sustainable Business Environment, Corporate Social Responsibility, Business Ethics)
- Personal Insight and Development (Personal Leadership, Self-development)
- Entrepreneurial Behavior and Characteristics (Entrepreneurship, Risk Management, Business Psychology)
- Sales and Market Mechanisms (Marketing, Sales, Consumer Behaviour)
- **Communication** (Organizational Communication, Public Speaking, Intercultural Communication)
- Innovative Individual and Organization (Individual Creativity, Organizational Creativity)
- Internship
- Free Electives
- Knowledge Acquisition (Knowledge and Philosophy of Science, Intervention Theory and Practice)
- Business Models and Evolutionary Strategic Development (Innovation, Business
 Development Models)
- Final Internship
- Final Thesis