

SURVEY OF FINAL YEAR CREATIVITY AND BUSINESS INNOVATIONS STUDENTS

Execution time

The survey was conducted in the spring semester of 2021 before the defence of the Graduation theses.

Objective

The objective of this survey is to find out the students' attitudes towards studies and prospects for professional activity.

Short presentation of the questionnaire

The final year students evaluated the study programme according to the statements about the studies and acquired skills, which were evaluated on a 5-point scale (5 – strongly agree; 4 – agree; 3 – neither agree nor disagree; 2 – disagree; 1 – strongly disagree). The questionnaire consists of 11 questions formulated as closed-ended and open-ended. The survey was conducted in English. The survey involved 12 out of 13 students in the Creativity and Business Innovations study programme.

Presentation of survey results:

77 percent of the final year students are working, out of which 54 percent work not under the study programme, 23 percent are currently working under the study program.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means totally agree, 1 – totally disagree.

Statements	Average
1. The studies met my expectations	3,6
2. The knowledge and skills I have acquired during my studies are in demand in the labour market	3,8
3. Communication between teachers and students is based on mutual respect	3,9
4. Internships carried out during the studies were useful	4,0
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,9
6. The literature supply in the library / reading room and access to information sources matched my needs.	3,8
7. The classrooms are adapted to implement the study programme	3,7
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,3
9. I had the opportunity to participate in scientific / artistic activities	3,7

Positive statements:

1. Opportunity to go abroad (to study, to carry out practice, to participate in project activities);
2. Internships carried out during the studies were useful;
3. Communication between teachers and students is based on mutual respect.

Points to improve:

1. Possibility to use special equipment, laboratories, and other facilities for students to do individual tasks;
2. Meeting students' expectations.

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	4,7
2. Cooperation	4,3
3. Creativity	4,6
4. Digital literacy (reliable and critical use of information and communication technologies)	4,1
5. Independence	4,7
6. Effective oral and written communication	4,3
7. Career management	3,7

Students highlighted the following skills they developed during their studies: independence, critical thinking, problem solving, creativity, digital literacy and cooperation. Career management skills were less developed.

How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education.	23.08 percent
2. Sufficiently enough to be able to work under the acquired education.	53.85 percent
3. Insufficient, the employment will require learning everything.	15.38 percent
4. Insufficient, but I do not plan to work under the acquired education.	0 percent
5. Other (please enter)	7.69 percent

54 % agreed that after studies they are ready sufficiently enough to work under acquired education, 23 % stated they are ready enough to work under the acquired education. 15 % thought they are insufficiently ready for professional career.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes	23.08 percent
2. Probably yes	38.46 percent
3. Probably not	7.69 percent
4. No	0 percent
5. I don't know / can't answer	15.38 percent

60 % of final year students would recommend or probably recommend this study program to their friends, colleagues, acquaintances, 8 % probably would not recommend.

What's next:

Further action plan for developing study programme and increasing students' satisfaction:

In order to improve students satisfaction regarding reaching their expectations, close dialogue will be encouraged starting from the first year students as well as though the whole study process in order to find out students' expectations.

Another priority is to stay connected with current students, receive a constant feedback regarding issues they are facing before it becomes a bigger problem. Also relevant is to set the right expectations about studies, provide all the necessary information towards the flow of studies, coherence among study modules.

Cooperate with library in order to renew books and el. resources needed for Creativity and Business Innovations study programme, actively share information with students about possible online resources, encourage to use databases early in the studies, not only during the final year.

Encourage lecturers of Creativity and Business Innovations study subject to refresh their knowledge, participate in various trainings and seminars trying to keep up with newest tendencies in the field.