



SURVEY OF INTERNATIONAL BUSINESS ALUMNI

Execution time

The survey was conducted in the end of spring semester 2022.

Purpose

Survey of Alumni about the studied program, acquired competences and establishment in the labour market 6 month after completing the studies.

Short presentation of the questionnaire

A 11-question questionnaire with closed and open-ended questions was provided to graduates. The results of the anonymous survey are summarised and briefly presented.

Presentation of survey results:

Do you work at the moment?

Statements	Percentage
1. I work according to the study program	56,0
2. I work another highly qualified job	39,0
3. I work another lower-skilled job	6,0
4. I don't work	0,0

Your current activity (mark the answers that apply to you).

Statements	Percentage
1. I work in a private sector organization	80,0
2. I work in a public sector organization	10,0
3. I have my own business	5,0
4. I study	5,0
5. I work according to the individual activity certificate, business certificate	0,0
6. I work under copyright (service) contracts	0,0
7. I am on Erasmus+ internship	0,0
8. I perform mandatory military service	0,0
9. I am a volunteer	0,0
10. I do odd jobs	0,0
11. I don't have any job	0,0
12. I am a registered unemployed	0,0
13. Other	0,0

Have you already worked while studying?

Statements	Percentage
1. Yes	89,0
2. No	11,0
3. Other	0,0

How quickly did you get a job after graduating?

Statements	Percentage
1. In 1 month	50,0
2. In 2 months	0,0
3. In 3 months	50,0
4. In 4 months	0,0
5. In 5 months	0,0
6. In 6 months	0,0
7. I couldn't get a job	0,0

Your workplace.

Statements	Percentage
1. I work in Vilnius	89,0
2. I work in Vilnius county	11,0
3. I work in another county	0,0
4. I work abroad	0,0
5. I don't have any job	0,0

To what extent does the nature of your work correspond to your completed studies?

Statements	Percentage
1. It partially corresponds	38,9
2. It fully corresponds	27,8
3. It corresponds	16,7
4. It doesn't correspond	11,1
5. It doesn't correspond at all	5,5
6. I don't have any job	0,0

Rate how much you agree or disagree with the given statements about completed studies on a scale from 1 to 5, where 5 means completely agree, 1 means completely disagree.

Statements	Completely agree	Agree	Neither agree nor disagree	Disagree	Completely disagree	I don't know / I can not answer
The chosen studies met my expectations	5,6%	22,2%	44,4%	16,7%	11,1%	0,0%
The knowledge and skills I acquired during my studies are applicable in the labour market	0,0%	33,3%	50,0%	16,7%	0,0%	0,0%
The internships during the studies were useful	27,8%	38,9%	11,1%	22,2%	0,0%	0,0%
Finding a job after graduation was not difficult for me	33,3%	27,8%	22,2%	11,1%	5,6%	0,0%

Did you have to improve your qualifications after graduation?

Statements	Percentage
1. No, I didn't	55,7
2. Yes, I did attend some trainings	5,5
3. Yes, I studied at university	5,5
4. Yes, in the workplace	5,5
5. Other	27,8

What professional knowledge and skills would you like to acquire / improve?

Statements:

1. Financial, accounting
2. Marketing, sales
3. Foreign languages
4. Requirements for preparation of documents
5. Improvements in another areas
6. Additional knowledge in the field of finance
7. Data analysis
8. More practice with different programs would be needed
9. Public sector
10. I would like to improve my marketing, financial literacy, investments, planning my income (for their growth) in the long term
11. Communication
12. All in all, the most useful lecture was Excel training

Assess how much your establishment in the labour market depends on your preparation in higher education, and how much on your own abilities, motivation and opportunities, and on the situation in the labour market.

Statements	It depends a lot	It depends	Neither depends nor doesn't depend	It doesn't depend	Completely independent	I don't know / I can not answer
From preparation in higher school	5,6%	27,8%	27,8%	16,7%	22,2%	0,0%
From my own abilities	72,2%	27,8%	0,0%	0,0%	0,0%	0,0%
From the situation in the labour market	38,9%	50,0%	5,6%	0,0%	5,6%	0,0%

Your observations about studies at Vilnius University of Applied Sciences.

Positive

Statements:

1. It is worth studying for those who are more practitioners than theorists. Those who want to learn how to use the acquired knowledge in practice.
2. The studies were useful and interesting.

To be improved

Statements:

1. More targeted professionals from the private sector.
2. More attention to lectures, which are necessary in all cases of life - finance, economy, marketing; fewer lectures with general information.
3. More innovativeness and trips to real companies, to follow the bachelor's work procedure when preparing written works, so that it is not so complicated when preparing the bachelor's work.

What's next?

The results of the survey will be presented and discussed during the meeting of the Dean's Office at the Faculty of Business Management and during the meeting of the International Business Studies Program Committee. It is planned to organize internal training for teachers on the topic of applying innovative methods in the teaching process, to promote the idea of involving field lectures, to cooperate with students in preparing projects and scientific articles, to emphasize the relevance of the problems to be solved in relation to the analyzed companies during the preparation of final theses, to increase the requirements for compliance with methodological requirements when preparing written works.