

SURVEY OF CREATIVITY AND BUSINESS INNOVATION GRADUATES

Execution time

The survey was conducted 6 months after studies.

Study programme

Creativity and Business Innovations

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consisted of 10 questions related to the graduate's current activities, workplace and nature of work, employment opportunities. They were asked to evaluate the completed studies, the compliance of the study program with their expectations, the applicability of the acquired knowledge and skills in the labor market on a 5-point scale from 1 to 5, where 5 means completely agree, 1 means completely disagree. Graduates were asked about the need for qualification improvement, what kind of professional knowledge and skills they would like to acquire/improve, they were asked to assess how much their establishment in the labor market depends on preparation in higher education, and how much on their own abilities and the situation in the labor market.

Survey is anonymous.

Presentation of survey results

25% of the respondents answered, that are working in the field of the study programme; 50% have a high qualification needed job but, in another field, than study programme, 25% are unemployed.

25% of the respondents work at an enterprise in the public sector, 50% of the respondents do work at the enterprise in the private sector; 25 % are also on Erasmus traineeship. All respondents were working during the studies in Vilnius.

Graduates evaluated completed studies in the following:

Statements	Average
The studies met my expectations	3,8
Knowledge and skills which I acquired during the studies are applicable in the job market	3,5
The practice activities during the studies were beneficial	3,8
It was easy to find a job after completing the studies	4,3
Average:	3,8

75% of respondents have declared that acquired knowledge and skills are applicable in the job market, 25% – would like to improve marketing, project management, design skills. Graduates have stated that establishing themselves in the labor market mostly depends on depends on the acquired skills and competence during studies, on situation in the job market as well. The personal characteristics are also important for graduates' employability.



Positive

Statements:

1. Majority of the respondents' work in a high qualification needed job but, in another field;
2. Part of the respondents are also on Erasmus traineeship.

To be improved

Statements:

1. Respondents would like to improve their work skills marketing, project management.

Students' comments

- Great program and amazing lecturers. No regrets, would love to go through it all again! :)
- Good programme but with gaps which hopefully will be improved

What's next?

The results of the survey were discussed with the members of the Business Innovation Department, possible changes and the strengthening of the professional guidance were foreseen.