



SURVEY OF FINAL YEAR CREATIVITY AND BUSINESS INNOVATIONS STUDENTS

Execution time

The survey was conducted in the spring semester of 2022.

Objective

The objective of this survey is to find out the students' attitudes towards studies and prospects for professional activity.

Short presentation of the questionnaire

The final year students evaluated the study programme according to the statements about the studies and acquired skills, which were evaluated on a 5-point scale (5 – strongly agree; 4 – agree; 3 – neither agree nor disagree; 2 – disagree; 1 – strongly disagree). The questionnaire consists of 11 questions formulated as closed-ended and open-ended. The survey was conducted in English. The survey involved 7 out of 10 students in the Creativity and Business Innovations study programme.

Presentation of survey results:

100 percent of the final year students are working, out of which 71 percent work under the study programme, 29 percent are currently working not under the study program.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means totally agree, 1 – totally disagree.

Statements	Average
1. The studies met my expectations	3,7
2. The knowledge and skills I have acquired during my studies are in demand in the labour market	4,2
3. Communication between teachers and students is based on mutual respect	4,3
4. Internships carried out during the studies were useful	4,2
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	5,0
6. The literature supply in the library / reading room and access to information sources matched my needs.	3,7
7. The classrooms are adapted to implement the study programme	4,0
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,0
9. I had the opportunity to participate in scientific / artistic activities	4,0

Positive statements:

1. Opportunity to go abroad (to study, to carry out practice, to participate in project activities);
2. Communication between teachers and students is based on mutual respect;
3. The knowledge and skills I have acquired during my studies are in demand in the labour market;
4. Internships carried out during the studies were useful.

Points to improve:

1. Possibility to use special equipment, laboratories, and other facilities for students to do individual tasks.

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	4,7
2. Cooperation	4,5
3. Creativity	4,6
4. Digital literacy (reliable and critical use of information and communication technologies)	4,5
5. Independence	4,8
6. Effective oral and written communication	4,5
7. Career management	4,3

Students highlighted the following skills they developed during their studies: independence, critical thinking and creativity. Career management skills were less developed.

How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education.	14.29 percent
2. Sufficiently enough to be able to work under the acquired education.	57.14 percent
3. Insufficient, the employment will require learning everything.	14.29 percent
4. Insufficient, but I do not plan to work under the acquired education.	0 percent
5. Other (please enter)	14.29 percent

57 % agreed that after studies they are ready sufficiently enough to work under acquired education. 14 % thought they are insufficiently ready for professional career and will require additional learning.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes	0 percent
2. Probably yes	71.43 percent
3. Probably not	0 percent
4. No	0 percent
5. I don't know / can't answer	28.58 percent

71,43 % of final year students would probably recommend this study program to their friends, colleagues, acquaintances.

What's next:

Further action plan for developing study programme and increasing students' satisfaction:

- Connecting and keeping in touch with students will be prioritized while continuing successful practice of face to face as well as online meetings (if the group of students are currently studying at partner institution abroad).



○ Most of the students missed the opportunity to use special equipment, laboratories, and other facilities to do individual tasks. While those opportunities are technically possible and Creativity laboratory as well was established in the institution, students will be encouraged to use the equipment more often. This issue might be connected to COVID situation and online studies caused by global pandemic and should naturally reduce while currently the institution fully came back to physical study model.