

SURVEY OF CREATIVITY AND BUSINESS INNOVATIONS STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of 2021–2022 study year autumn semester.

Objective of the survey

To analyze Creativity and Business Innovations students’ assessment of the quality of teaching.

Short presentation of the questionnaire

Creativity and Business Innovations students of 1st, 2nd and 3rd year assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” (assigned a score of 5) and 1 – “Strongly disagree” (assigned a score of 1). The average of the evaluations was calculated by analyzing the results.

Presentation of survey results:

The overall assessment average for all 11 criteria is 4,1 out of 5 possible points, reflecting the overall assessment of the quality of teaching by Creativity and Business Innovations students.

The assessment forms and criteria were defined at the beginning of the course	4,5
The assessment was based on published evaluation forms and criteria	4,5
The content of the subject/module was clear	4,4
The theory part was illustrated by practical examples	4,5
Students were encouraged to ask problem-solving questions, analyse, discuss, etc.	4,4
Lecture time was used rationally	4,5
Students were communicated with respect	4,7
The test results were discussed with students (in written or oral form)	4,4
If necessary, the lecturer consulted after lectures	4,5
Students were encouraged to use additional sources of information	4,4
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	4,7
Overall average	4,5

The following areas were rated the best: communication with students was respectful and cases of academic dishonesty (cribbing, plagiarism) were not tolerated. Overall, all categories were evaluated very positively by the average.

What's next: The results of the surveys were discussed with academic groups, group leaders and lecturers. The lecturers were invited to individually discuss the results of the module with the Head of the Department, and common solutions were sought if needed. The biggest attention will be given in order to maintain honest face to face communication with students, while online surveys sometimes lacks individual insights and deeper observations.