

SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

Execution time

The survey was conducted in the spring semester of 2022 before the defence of the Graduation theses.

Objective

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

Short presentation of the questionnaire

The questionnaire consists of 10 closed-ended and open-ended questions. Final year students of Tourism Management rated the study programme according to 10 statements on a five-point scale from 1 to 5, where 5 means "Strongly agree" with the statement (assigned a score of 5) and 1 means "Strongly disagree" (assigned a score of 1). 37 students participated in the survey.

Presentation of survey results:

In the final year, more than 50% of students work: almost 16% by specialty and more than 34% by non-specialty. Many students were satisfied with their studies because they met their expectations. The strengths are the communication between teachers and students, based on mutual respect, the benefits of internships, the opportunity to participate in research, the supply of and access to information sources.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 - strongly disagree.

Statements	Average
1. The studies met my expectations	3,4
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,6
3. Communication between teachers and students is based on mutual respect	4,2
4. Internships carried out during the studies were useful	4,1
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,2
6. The literature supply in the library / reading room and access to information sources matched my needs	3,9
7. The classrooms are adapted to implement the study programme	4,3
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,4
9. I had the opportunity to participate in scientific / artistic activities	4,0

Positive statement:

- 1. Communication between teachers and students is based on mutual respect.
- 2. The classrooms are adapted to implement the study programme.



3. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities).

To be improved

- 1. I was able to use special equipment, laboratories, and other facilities to do my individual tasks.
- 2. The studies met my expectations.

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	3,8
2. Cooperation	4,6
3. Creativity	4,1
4. Digital literacy (reliable and critical use of information and communication technologies)	4,2
5. Independence	4,4
6. Effective oral and written communication	4,2
7. Career management	3,7

Respondents rated cooperation and independence as the highest scores.

How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education	18,88 proc.
2. Sufficiently enough to be able to work under the acquired education	37,53 proc.
3. Insufficient, the employment will require learning everything	17,07 proc.
4. Insufficient, but I do not plan to work under the acquired education	33,33 proc.
5. Other	7,18 proc.

The majority of students said that they were, on average, sufficiently prepared to work according to their education.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes / Probably yes	43,90 proc.
-----------------------	-------------

Most students would recommend this study program to their friends, colleagues, acquaintances.

What next?

The results of the survey were discussed at a meeting of the Tourism Department, with teachers discussing possible changes. The results of the survey were also presented at the meetings of the study committees, and possible improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.