

SURVEY OF TOURISM MANAGEMENT STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of the 2021-2022 study year spring semester.

Objective of the survey

To analyse Tourism Management students' assessment of the quality of teaching.

Short presentation of the questionnaire

Tourism Management students rated the teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” with the statement (assigned a score of 5) and 1 means “Strongly disagree” (assigned a score of 1). The average of the evaluations was calculated by analyzing the results.

Presentation of survey results:

The overall evaluation average for all 11 criteria is 4.6 out of 5 possible points, reflecting the overall assessment of the quality of teaching by Hotel and Restaurant Business students.

The assessment forms and criteria were defined at the beginning of the course	4.8
The assessment was based on published evaluation forms and criteria	4.5
The content of the subject/module was clear	4.6
The theory part was illustrated by practical examples	4.7
The students were encouraged to ask problem-solving questions, analyse, discuss, etc.	4.5
Lecture time was used rationally	4.7
Students were communicated with respect	4.6
The test results were discussed with students (in written or oral form)	4.5
If necessary, the lecturer consulted after lectures	4.5
Students were encouraged to use additional sources of information	4.5
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	5.0

The average of the Tourism Management students' estimation of the spring semester modules in all fields is higher than 4 points (out of possible 5). Students rated the Tourism Services Sales module and the Tourism Services and Conferences module particularly well. Business foreign language modules are also well rated.

What next: The results of the surveys were discussed with academic groups, group leaders and lecturers. If necessary, the lecturers were invited to individually discuss the results of the module with the Head of the Department, common solutions were sought.