



SURVEY OF FINAL YEAR HOTEL AND RESTAURANT BUSINESS STUDENTS

Execution time

The survey was conducted in the spring semester of 2022 before the defence of the Graduation theses.

Objective

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Hotel and Restaurant Business study programme.

Short presentation of the questionnaire

The questionnaire consists of 10 closed-ended and open-ended questions. Final year students of Hotel and Restaurant Business rated the study programme according to 10 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” with the statement (assigned a score of 5) and 1 means “Strongly disagree” (assigned a score of 1). 30 students participated in the survey.

Presentation of survey results:

In the final year, more than 67% of students are working: more than 45% by study programme and more than 22% by non-specialty. Many students appreciated the communication between teachers and students based on mutual respect. The benefits of internships during the studies were highlighted. Students rated the audiences that were adapted to the implementation of the study program with a high score.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.

Statements	Average
1. The studies met my expectations	3,4
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,6
3. Communication between teachers and students is based on mutual respect	4,2
4. Internships carried out during the studies were useful	4,2
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,1
6. The literature supply in the library / reading room and access to information sources matched my needs	3,8
7. The classrooms are adapted to implement the study programme	4,2
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,9
9. I had the opportunity to participate in scientific / artistic activities	3,9

Positive statement:

1. Communication between teachers and students is based on mutual respect.
2. Internships carried out during the studies were useful

3. The classrooms are adapted to implement the study programme
4. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)

To be improved

1. The knowledge and skills I have acquired during my studies are in demand in the labor market.
2. The studies met my expectations.

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	3,8
2. Cooperation	4,3
3. Creativity	4,0
4. Digital literacy (reliable and critical use of information and communication technologies)	3,9
5. Independence	4,1
6. Effective oral and written communication	4,2
7. Career management	3,8

Respondents stated that cooperation and independence were the most developed during the study year. Oral and written communication is also effective.

How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education	26,52 proc.
2. Sufficiently enough to be able to work under the acquired education	46,34 proc.
3. Insufficient, the employment will require learning everything	11,87 proc.
4. Insufficient, but I do not plan to work under the acquired education	1,4 proc.
5. Other	1,4 proc.

The majority of students said that they were, on average, sufficiently prepared to work according to their education.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes / Probably yes	42,04 proc.
-----------------------	-------------

More than 40% of the graduates surveyed would recommend this study program to their friends, colleagues and acquaintances.

What next?

The results of the survey were discussed at a meeting of the Tourism Department, with teachers discussing possible changes. The results of the survey were also presented at the meetings of the study



VILNIUS UNIVERSITY
OF APPLIED SCIENCES
FACULTY OF
BUSINESS MANAGEMENT

committees, and possible improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.