



SURVEY OF INTERNATIONAL BUSINESS STUDENTS ON LEADERSHIP OF PROFESSIONAL PRACTICE

Execution time

The survey was conducted at the end of the spring semester of the academic year 2021-2022.

Purpose

To find out the opinion of International Business students on the professional practice, and to use the answers to improve the process of organisation and execution of practices.

Short presentation of the questionnaire

International Business students rated the practice supervisor at the faculty according to 6 statements on a scale from 1 to 5, where 5 means strongly agree and 1 means strongly disagree. The results were analysed by calculating the mean scores. The survey was anonymous and voluntary.

Presentation of survey results:

The overall assessment point average for the practice tutor of the Faculty according to all 6 criteria is 4.4 out of 5 possible points.

Evaluated statements	Average
Practice Tutor at the Faculty:	
I was introduced to the objectives and evaluation of the practice	4.6
The practice tasks were clearly formulated	4.3
Clear deadline terms and forms	4.5
The practice lecturer provided an opportunity for consultation	4.7
Settlement results discussed (written or oral)	4.2
The evaluation shall follow the published evaluation forms and criteria	4.0
Average:	4.4

Positive statements:

The practice tutor introduced to the objectives and evaluation of the practice, lecturer provided an opportunity for consultation.

Points to improve:

To pay accurate attention to student communication with the practice tutor at the Faculty and the practice tutor in the company, institution, organization, etc.

Student observations

“Putting knowledge into practice”, “Experience working with clients”, “Monitoring new projects”, “I really enjoyed the internship”, “The internship supervisor was always clear about what to do and gave detailed advice on the report”.

(NOTE: students' responses are unadjusted and uncorrected).

What's next?

Students professional practice assessment survey is one of the tools to improve the quality of studies. Assessing the results of the survey, the Trainings and Cooperation Development Department analyzes



needs to be improved in organizing practice, with a particular focus on student communication with the practice tutors at the Faculty and the practice tutors in the company, institution, organization, etc. The Trainings and Cooperation Development Department, which conducted this survey and summarized the results, submitted them to the Department of International Business.

Students are informed about the upcoming final practice in advance in order to ensure sufficient time to find a place of practice that corresponds to the study program and field of study. The Manager of Practical Training of the Trainings and Cooperation Development Department of the VK Faculty of Business Management organizes a meeting of students, practice tutors and the head of the department before the practice. A constantly updated database of student practice at the VK Faculty of Business Management is shared with students before the practice, which allows students to choose from many companies.

After the practice, the Head of the Department of International Business, Dean and Vice-Dean of the Faculty is introduced with the results of the student survey and the need to improve the processes of organizing practice at the VK Faculty of Business Management is analyzed either.