



SURVEY OF CREATIVITY AND BUSINESS INNOVATIONS GRADUATES

Execution time

The survey was conducted 6 months after studies.

Study programme

Creativity and Business Innovations

Objective of the survey

The survey aims to know graduates' opinion about the completed study programme, acquired competence and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consisted of 10 questions related to the graduate's current activities, workplace and nature of work, employment opportunities. They were asked to evaluate the completed studies, the compliance of the study program with their expectations, the applicability of the acquired knowledge and skills in the labor market on a 5-point scale from 1 to 5, where 5 means completely agree, 1 means completely disagree. Graduates were asked about the need for qualification improvement, what kind of professional knowledge and skills they would like to acquire/improve, they were asked to assess how much their establishment in the labor market depends on preparation in higher education, and how much on their own abilities and the situation in the labor market.

Survey is anonymous.

Presentation of survey results

100% have a high qualification needed job but, in another field, than study programme. 100% of the respondents do work at the enterprise in the private sector. All respondents were working during the studies: 75 % of respondents are working in Vilnius, 25% – in other country (remote). Their job profile partly matches the completed studies.

Graduates evaluated completed studies in the following:

Statements	Average
The studies met my expectations	3,3
Knowledge and skills which I acquired during the studies are applicable in the job market	3,3
The practice activities during the studies were beneficial	3,7
It was easy to find a job after completing the studies	3,3
Average:	3,4

75% of respondents have declared that acquired knowledge and skills are applicable in the job market and they do not need to improve the acquired qualification after finishing the studies, 25% – would like to improve sales, pitching skills.



Graduates have stated that establishing themselves in the labor market mostly depends on the acquired skills and competence during studies, on situation in the job market as well. The personal characteristics are also important for graduates' employability.

Positive

Statements:

1. Majority of the respondents' work in a high qualification needed job but, in another field;

To be improved

Statements:

1. Respondents would like to improve their work skills sales, pitching skills.

Students' comments

- Some teachers don't know what they teach, or maybe they do, but the material is simply outdated.
- Good, but could be better

What's next?

The results of the survey were discussed with the members of the Business Innovation Department, career guidance and study material alignment opportunities were observed. As a result of continuous career and practical activities-oriented study policy, all of the graduates are employed with high qualification jobs. While all of the survey participants already worked while studying, we can claim graduates were prepared for the job market, however their double occupation during studies provided additional challenge for the institution to meet students' expectations. Additional measures to meet working students' expectations will be discussed in order to improve the level of satisfactions of programme graduates.