

SURVEY OF CREATIVITY AND BUSINESS INNOVATIONS STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of 2022–2023 study year autumn semester.

Objective of the survey

To analyze Creativity and Business Innovations students’ assessment of the quality of teaching.

Short presentation of the questionnaire

Creativity and Business Innovations students of 1st, 2nd and 3rd year assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” (assigned a score of 5) and 1 – “Strongly disagree” (assigned a score of 1). The average of the evaluations was calculated by analyzing the results.

Presentation of survey results:

The overall assessment average for all 11 criteria is 4,1 out of 5 possible points, reflecting the overall assessment of the quality of teaching by Creativity and Business Innovations students.

The assessment forms and criteria were defined at the beginning of the course	4,2
The assessment was based on published evaluation forms and criteria	4,3
The content of the subject/module was clear	3,9
The theory part was illustrated by practical examples	4,2
Students were encouraged to ask problem-solving questions, analyse, discuss, etc.	4,3
Lecture time was used rationally	4,1
Students were communicated with respect	4,3
The test results were discussed with students (in written or oral form)	4,2
If necessary, the lecturer consulted after lectures	4,3
Students were encouraged to use additional sources of information	4,3
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	4,3
Overall average	4,2

The following areas were rated equally well: the assessment was based on published evaluation forms and criteria; students were encouraged to ask problem-solving questions, analyze, discuss, etc.; students were communicated with respect; if necessary, the lecturer consulted after lectures; students were encouraged to use additional sources of information; cases of academic dishonesty (cribbing, plagiarism) were not tolerated. All mentioned categories received the same average of 4,3 point out of five points. Aspects for improvement: the least points received the category of content of the subject/module being clear.

What's next: The results of the surveys were discussed with academic groups, group leaders and lecturers. Additionally, personal students’ insights were broad to the attention of the Dean and will be discussed during Joint programme consortium meeting. Two points noticed during extended discussions: a clarity of the subject might be lost due to adaptation period needed for the second language (English) use, as well as due to lecturer’s turnover. Additional attention to the clarity will be broad during module lecturers’ meetings before each module.