

SURVEY OF TOURISM MANAGEMENT ALUMNI

Execution time

The survey was conducted 6 months after studies.

Study programme

Tourism Management.

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consisted of 10 questions related to the graduate's current activities, workplace and nature of work, employment opportunities. They were asked to evaluate the completed studies, the compliance of the study program with their expectations, the applicability of the acquired knowledge and skills in the labor market on a 5-point scale from 1 to 5, where 5 means completely agree, 1 means completely disagree. Graduates were asked about the need for qualification improvement, what kind of professional knowledge and skills they would like to acquire/improve, they were asked to assess how much their establishment in the labor market depends on preparation in higher education, and how much on their own abilities and the situation in the labor market.

Survey is anonymous.

Presentation of survey results

25% of the respondents answered, that are working in the field of the study programme; 25% - job partly corresponds to the study programme, 50% - job doesn't correspond to the completed studies.

100% of the respondents do work at the enterprise in the private sector. 50% respondents were working during the studies in Vilnius, 25% - abroad, 25% - in Vilnius county.

Graduates evaluated completed studies in the following:

Statements	Average
The studies met my expectations	4,0
Knowledge and skills which I acquired during the studies are applicable in	4,1
the job market	
The practice activities during the studies were beneficial	4,1
It was easy to find a job after completing the studies	4,0
Average:	4,0

Students' comments

- Everything is fine.



What's next?

The results of the survey were discussed with the members of the Tourism Department.