

FULL-TIME STUDIES PLAN 2023-2024

AUTUMN SEMESTER

Nr.	Months	September					October					November					December				January				
		Weeks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20			
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon		
		4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29		
		5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30		
		6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	31		
		7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	1		
		8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2		
		9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3		
		10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4		
1st - Module Plan for Full-time Studies																									
1.	CI23E	Creativity																							
		Enhancing Creativity Creativity as Scientific Field of Study																							
		Organization and Management											Business Analysis												
		Management Fundamentals of Business Change Management											Organization Organizational Behavior Business Analysis												
2.	IB23E	Social Business Environment											Economics												
		Business Psychology Business Law Sociology Introduction into Business											Microeconomics Macroeconomics Economic Statistics												
1st - Module Plan for Full-time (sesion) Studies																									
1.	IB23SE	Business Foreign Language																							
		Social Business Environment											Economics												
		Business Psychology Business Law Sociology Introduction into Business											Microeconomics Macroeconomics Economic Statistics												
2nd - Module Plan for Full-time Studies																									
1.	CI22E_PT	Studies and practice in Portugal																							
		Entrepreneurial Behavior and Characteristics											Sales and Market Mechanisms												
		Entrepreneurship Risk Management Business Psychology											Marketing Sale Consumer Behavior												
		Communication											Communication												
		Organizational Communication Public Speaking Intercultural Communication											Organizational Communication Public Speaking Intercultural Communication												
2.	IB22E	FES (general)							FES (general)							FES (specialty)									
		Lean Management							Social Networks 1 Visual Solutions for Company							Business to Business Marketing Integrated marketing communication strategy									
		Innovations and New Product Development											International Business Organization												
		Innovations Project Management											International Finance and Investment International Trade Supply Chain Management												
3.	VR22E	FES (general)							FES (general)							FES (specialty)									
		Lean Management							Social Networks 1 Visual Solutions for Company							Integrated marketing communication strategy									
		Management of Enterprise Material and Financial Resources											Marketing												
		Financial Accounting Finance Business Information Management Enterprise Economics											E-Marketing Sales of Services Hospitality Marketing												
2nd - Module Plan for Full-time (sesion) Studies																									
1.	IB22SE	1 FEM (general)																							
		FEM Innovative advertising 1 FES Social Networks 1; FES Visual Solutions for Company																							
		1 FES (specialty)											International Business Organization												
		Business to Business Marketing											International Finance and Investment International Trade Supply Chain Management												
		Innovations and New Product Development											International Business Organization												
		Innovations Project Management											International Finance and Investment International Trade Supply Chain Management												
3rd - Module Plan for Full-time Studies																									
1.	CI21E	FES (general)							FES (general)							FES (specialty)									
		Lean Management							Social Networks 1 Visual Solutions for Company							Business to Business Marketing Integrated marketing communication strategy									
		Business Models and Evolutionary Strategic Development											Knowledge Acquisition												
		Innovation Business Development Models											Knowledge and Philosophy of Science Intervention Theory and Practice												
2.	IB21E	Business Information Systems											Communication												
		Business Analytics Computerized Business Management Business Information Management											Speciality Language Intercultural Communication Public Speaking												
		International Marketing and Sales											Communication												
		International Marketing International Enterprise Sales											Speciality Language Intercultural Communication Public Speaking												
3rd - Module Plan for Full-time (sesion) Studies																									
1.	IB21SE	Business Information Systems																							
		Business Analytics Computerized Business Management Business Information Management																							
		International Marketing and Sales											Communication												
		International Marketing International Enterprise Sales											Speciality Language Intercultural Communication Public Speaking												