

SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

Execution time

The survey was conducted in the spring semester of 2023 before the defence of the Graduation theses.

Objective

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

Short presentation of the questionnaire

The questionnaire consists of 11 closed-ended and open-ended questions. Final year students of Tourism Management rated the study programme according to 11 statements on a five-point scale from 1 to 5, where 5 means "Strongly agree" with the statement (assigned a score of 5) and 1 means "Strongly disagree" (assigned a score of 1). 5 students participated in the survey.

Presentation of survey results:

In the final year, more than 50% of students work by non-specialty. The strengths are the opportunity to go abroad (to study, to carry out practice, to participate in project activities) and the opportunity to participate in scientific / artistic activities.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.

Statements	Average
1. The studies met my expectations	4,0
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,0
3. Communication between teachers and students is based on mutual respect	4,0
4. Internships carried out during the studies were useful	4,0
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	5,0
6. The literature supply in the library / reading room and access to information sources matched my needs	4,0
7. The classrooms are adapted to implement the study programme	4,0
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,0
9. I had the opportunity to participate in scientific / artistic activities	5,0

Positive statement:

- 1. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities).
- 2. I had the opportunity to participate in scientific / artistic activities.



To be improved

- 1. The knowledge and skills I have acquired during my studies are in demand in the labor market.
- 2. I was able to use special equipment, laboratories, and other facilities to do my individual tasks.

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	4,0
2. Cooperation	4,0
3. Creativity	4,0
4. Digital literacy (reliable and critical use of information and communication technologies)	4,0
5. Independence	4,0
6. Effective oral and written communication	4,0
7. Career management	4,0

How well are you ready for a professional career after graduation:

1. Other	50	proc.	l
1. Other		proc.	ľ

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes / P	robably yes	50 proc.
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Most students would recommend this study program to their friends, colleagues, acquaintances.

What next?

The results of the survey were discussed at a meeting of the Tourism Department, with teachers discussing possible changes. The results of the survey were also presented at the meetings of the study committees, and possible improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.