

## SURVEY OF FINAL YEAR CREATIVITY AND BUSINESS INNOVATIONS STUDENTS

### Execution time

The survey was conducted in the spring semester of 2023.

### Objective

The objective of this survey is to find out the students' attitudes towards studies and prospects for professional activity.

### Short presentation of the questionnaire

The final year students evaluated the study programme according to the statements about the studies and acquired skills, which were evaluated on a 5-point scale (5 – strongly agree; 4 – agree; 3 – neither agree nor disagree; 2 – disagree; 1 – strongly disagree). The questionnaire consists of 11 questions formulated as closed-ended and open-ended. The survey was conducted in English. The survey involved 7 out of 10 students in the Creativity and Business Innovations study programme.

### Presentation of survey results:

100 percent of the final year students are working, however in their opinion not under the study program.

**Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means totally agree, 1 – totally disagree.**

Statements	Average
1. The studies met my expectations	3,5
2. The knowledge and skills I have acquired during my studies are in demand in the labour market	3,2
3. Communication between teachers and students is based on mutual respect	4,5
4. Internships carried out during the studies were useful	4,2
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,5
6. The literature supply in the library / reading room and access to information sources matched my needs.	3,5
7. The classrooms are adapted to implement the study programme	3,7
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,8
9. I had the opportunity to participate in scientific / artistic activities	4,2

### Possible statements:

1. Communication between teachers and students is based on mutual respect;
2. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities).
3. I had the opportunity to participate in scientific / artistic activities.

### Points to improve:

1. The knowledge and skills students acquired during their studies should be more in demand with the labour market.

### What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	3,5
2. Cooperation	4,2
3. Creativity	4,2
4. Digital literacy (reliable and critical use of information and communication technologies)	4,0
5. Independence	3,5
6. Effective oral and written communication	3,5
7. Career management	3,5

Students highlighted the following skills they developed during their studies: cooperation, creativity, digital literacy. Career management skills, critical thinking, independence skills in this case were named as less developed.

### How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education.	0.00%
2. Sufficiently enough to be able to work under the acquired education.	25.00%
3. Insufficient, the employment will require learning everything.	25.00%
4. Insufficient, but I do not plan to work under the acquired education.	25.00%
5. Other (please enter)	25.00%

Students opinions in this category of the survey differed with no clear tendency.

### Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes	0%
2. Probably yes	25%
3. Probably not	0%
4. No	25%
5. I don't know / can't answer	50%

Students opinions in this category differed with no clear tendency.

#### What's next:

Further action plan for developing study programme and increasing students' satisfaction:

- Students doubts and mentioned issues will be addressed during departmental meetings in order to focus on current generation needs and wellbeing. Online and face to face meetings will be continued in order to keep real connection and to face upcoming students issues in advance.
- Students will continuously be encouraged to use facilities and equipment in the faculty as well as introduced to career opportunities after graduation. Most of the students mentioned they work in non-related to the study programme field, even though most of them do work in lower and upper managerial positions in business where they do use most of the study gained knowledge on a daily basis.