

SURVEY OF CREATIVITY AND BUSINESS INNOVATIONS STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of 2022–2023 study year spring semester.

Objective of the survey

To analyze Creativity and Business Innovations students’ assessment of the quality of teaching.

Short presentation of the questionnaire

Creativity and Business Innovations students of 1st, 2nd and 3rd year assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” (assigned a score of 5) and 1 – “Strongly disagree” (assigned a score of 1). The average of the evaluations was calculated by analyzing the results.

Presentation of survey results:

The overall assessment average for all 11 criteria is 3,9 out of 5 possible points, reflecting the overall assessment of the quality of teaching by Creativity and Business Innovations students.

The assessment forms and criteria were defined at the beginning of the course	4,1
The assessment was based on published evaluation forms and criteria	3,9
The content of the subject/module was clear	3,6
The theory part was illustrated by practical examples	4,1
Students were encouraged to ask problem-solving questions, analyse, discuss, etc.	3,9
Lecture time was used rationally	3,9
Students were communicated with respect	4,1
The test results were discussed with students (in written or oral form)	3,7
If necessary, the lecturer consulted after lectures	3,8
Students were encouraged to use additional sources of information	3,9
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	3,7
Overall average	3,9

Students evaluated the best these areas: the assessment forms and criteria were defined at the beginning of the course; the theory part was illustrated by practical examples; students were communicated with respect. All mentioned categories received the average of 4,1 out of five points. Aspects for improvement should as well be mentioned: the least points received the category of content of the subject/module being clear.

What's next: The results of the survey were discussed with academic group representatives as well as overall and personal evaluations introduced to lecturers. In order to improve students’ experience in the future, especially first year students considering their adaptation period, additional attention to the clarity of the content will be broad before each module meeting with lecturers.