



SURVEY OF INTERNATIONAL BUSINESS STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of the spring semester of 2023.

Purpose

To analyse the International Business students' assessment of the quality of teaching modules.

Short presentation of the questionnaire

International Business students assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means I completely agree with the statement (assigned a score of 5) and 1 I strongly disagree with the statement (assigned a score of 1). The averages of the evaluations were calculated.

Presentation of survey results:

The participants in this survey were first, second and third year full-time International Business students. The overall assessment average for all 11 criteria is 4.5 out of 5 possible points, reflecting the overall assessment of the quality of teaching in International Business students.

The assessment forms and criteria were defined at the beginning of the course	4,7
The assessment was based on published evaluation forms and criteria	4,7
The content of the subject/module was clear	4,5
The theory part was illustrated by practical examples	4,5
Students were encouraged to ask problem-solving questions, analyse, discuss, etc.	4,5
Lecture time was used rationally	4,5
Students were communicated with respect	4,8
The test results were discussed with students (in written or oral form)	4,3
If necessary, the lecturer consulted after lectures	4,5
Students were encouraged to use additional sources of information	4,5
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	4,6

The average feedback from students in the International Business study program in all areas is higher than 4 points (out of a possible 5). The scores (i.e. the lowest average) show the students' need for more detailed discussion of the results with the lecturers. Students particularly appreciated business-related modules, foreign languages, and specialization modules such as logistics, marketing research.

What's next: The results of the surveys were regularly discussed with academic groups and lecturers with the lecturers. The lecturers were invited develop and follow a plan to improve the quality of teaching.