

SURVEY OF INTERNATIONAL BUSINESS STUDENTS “QUALITY OF SUBJECT (MODULE) TEACHING”

Execution time

At the end of the autumn semester of 2023-2024.

Purpose

To analyse the International Business students’ assessment of the quality of teaching modules.

Short presentation of the questionnaire

International Business students assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means I completely agree with the statement (assigned a score of 5) and 1 I strongly disagree with the statement (assigned a score of 1). The averages of the evaluations were calculated.

Presentation of survey results:

The participants in this survey were first, second and third year full-time International Business students. The overall assessment average for all 11 criteria is 4.5 out of 5 possible points, reflecting the overall assessment of the quality of teaching in International Business students.

The assessment forms and criteria were defined at the beginning of the course	4,6
The assessment was based on published evaluation forms and criteria	4,5
The content of the subject/module was clear	4,4
The theory part was illustrated by practical examples	4,4
Students were encouraged to ask problem-solving questions, analyse, discuss, etc.	4,4
Lecture time was used rationally	4,4
Students were communicated with respect	4,7
The test results were discussed with students (in written or oral form)	4,3
If necessary, the lecturer consulted after lectures	4,4
Students were encouraged to use additional sources of information	4,4
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	4,6

The average feedback from students in the International Business study program in all areas is higher than 4 points (out of a possible 5). Students want the content of the lectures to be presented more clearly and to discuss the results of the assessments in more detail with the lecturers. Students particularly appreciated business-related modules, foreign languages, and marketing-related modules.

What’s next: The results of the surveys were discussed with the lecturers during the meeting of the department, during which the lecturers, considering the results, discussed how to improve the study process. If necessary, the lecturers were invited to individually discuss the results of the module with the head of the Department, looking for common solutions that could help the lecturer. Individual questions of the questionnaire are also planned to be discussed during the meetings of the Study Committees, listening to the suggestions of the social partners regarding the improvement of the study process.