



SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

Execution time

The survey was conducted in the spring semester of 2024 before the defence of the Graduation theses.

Objective

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

Short presentation of the questionnaire

The questionnaire consists of 10 closed-ended and open-ended questions. Final year students of Tourism Management rated the study programme according to 10 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” with the statement (assigned a score of 5) and 1 means “Strongly disagree” (assigned a score of 1). 37 students participated in the survey.

Presentation of survey results:

In the final year about 50% of students work by specialty and about 50% by non-specialty. As a strength, the opportunity to go abroad during studies is provided (to study, to do internships, to participate in project activities), the auditoriums and laboratories are adapted for the implementation of studies, the opportunity to participate in scientific/artistic activities is provided during studies, and the communication between teachers and students is based on mutual respect.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.

Statements	Average
1. The studies met my expectations	3,9
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,8
3. Communication between teachers and students is based on mutual respect	4,3
4. Internships carried out during the studies were useful	3,9
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,8
6. The literature supply in the library / reading room and access to information sources matched my needs	4,1
7. The classrooms are adapted to implement the study programme	4,6
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	4,2
9. I had the opportunity to participate in scientific / artistic activities	4,4

Positive statement:

1. Communication between teachers and students is based on mutual respect

2. During studies, the opportunity to go abroad is provided (to study, do internships, participate in project activities)
3. Auditoriums and laboratories are adapted for the implementation of studies
4. The opportunity to participate in scientific/artistic activities is provided during studies

To be improved

1. The studies met my expectations
2. The knowledge and skills I acquired during my studies are in demand in the labor market
3. The internships during the studies were useful.

What skills did you develop while studying?

Statements	Average
1. Personal leadership (being able to represent yourself and the results of your work)	4,3
2. Problem solving (being able to solve problems)	4,3
3. Critical thinking (being able to think critically and reason analytically)	4,4
4. Creativity (being able to generate (innovative) ideas)	4,6
5. Initiative (being able to motivate, get involved, develop a positive attitude towards the task, work)	4,3
6. Independence and organization (being able to independently organize one's activities)	4,6
7. Responsibility (being able to take responsibility for one's actions)	4,8
8. Communication and cooperation (being able to communicate, work in a team, achieve common goals)	4,8
9. Conflict resolution (being able to manage conflict situations)	4,0
10. Willingness to improve (to be able to adapt (accept innovations) and constantly learn, learn from experience)	4,4

Respondents rated responsibility (being able to take responsibility for their actions), communication and cooperation (being able to communicate, work in a team, achieve common goals) with the highest scores.

How well are you ready for a professional career after graduation:

Enough for me to work through my degree program	12,5 proc.
Average so that I can work on my degree program	50 proc.
Not enough, after employment you will need additional training.	0 proc.
Other	37,5 proc.

The majority of students said that they were, on average, sufficiently prepared to work according to their education.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?



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1. Yes / Probably yes	87,50 proc.
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Most students would recommend this study program to their friends, colleagues, acquaintances.

What next?

The results of the survey were discussed at a meeting of the Tourism Department, with teachers discussing possible changes. The results of the survey were also presented at the meetings of the study committees, and possible improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.