



## SURVEY OF INTERNATIONAL BUSINESS ALUMNI

### Execution time

The survey was conducted in 2024 during the autumn semester (12 months after graduation).

### Study programme

International Business.

### Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

### Short presentation of the questionnaire

The questionnaire consists of 9 questions, of which 4 are closed-type questions (you chose one of the offered options or could record your answer), 2 questions asking you to rate the statements presented (rated on a five-point scale from 1 to 5, where 5 means I completely agree with the statement presented, and 1 - I completely disagree with the given statement or could have chosen the answer "I don't know / can't answer", when analysing the results, average ratings were calculated) and 3 open-ended questions. 19 graduates participated in the survey.

### Presentation of survey results:

During the survey period, 1 graduate indicated that he was not working, 8 were working, but not according to the study program. 10 graduates indicated that they work according to the study program. 2 graduates perform compulsory military service, 1 - works according to an individual activity certificate, 11 work in a private sector organization, 1 - in a public sector organization. 1 works in finance, 1 graduate studies pedagogy, 2 graduates have their own business.

The results of the survey revealed that 12 graduates were already working while studying. Others managed to find a job within 3 months. 17 graduates work in Vilnius / Vilnius county, 1 - in Šiauliai.

### Evaluation of the submitted statements about completed studies:

Statements	Average
1. The studies met my expectations	3,4
2. The knowledge and skills I acquired during my studies are applicable in the labor market	3,6
3. Practices performed during studies were useful	3,7
4. It was not difficult for me to find the job I wanted	3,8

All statements are rated 3 or more points

Graduates are asked if they had to improve their qualifications after graduation and it was found that many respondents did not have to improve their qualifications. One graduate answered that he chose other studies offered by VIKO to improve his qualifications, another graduate attended additional cargo securing courses.

Graduates indicated that it was necessary to additionally improve negotiation skills, information technology, logistics, information literacy, international trade, knowledge of products and services in the company.

**Graduates rated how important the following statements are in your work:**

Statements	Average
1. Subject knowledge and skills	4,4
2. Personal qualities	4,7

It can be seen that the establishment of graduates in the labor market mostly depends on personal abilities.

Graduates' observations about their studies at Vilnius College:

“Pay more attention to international companies where young specialists are needed. Observation of trends and needs in the sector where young motivated employees are needed is required”.

“Comparing business management faculty with the VIKO faculty where I study now, there is a big difference. I can only say that I will definitely recommend the international business program to everyone”.

“We would like lecturers to be more interested in teaching, more motivated to do this work correctly, interested in news and latest information”.

“Excellent, understanding lecturers and convenient schedule, it was always possible to arrange useful lectures if necessary”.

“Stronger specialists are needed and general knowledge should be included if necessary, in order to understand business specifics deepening on specializations”.

“Everything is OK”. (NOTE: Student responses are presented uncorrected and uncorrected).

**What's next?**

The results of the graduate survey are discussed at the meetings of the International Business Study Program Committee, and decisions regarding the improvement of the studies are prepared according to the remarks of the graduates.