

SURVEY OF FINAL YEAR INTERNATIONAL BUSINESS STUDENTS

Execution time

The survey was conducted in the spring semester of 2024.

Purpose

To collect data on graduates' satisfaction with studies, to use the collected data to improve the International Business study programme.

Short presentation of the questionnaire

The questionnaire consists of 11 closed-ended and open-ended questions. Final year students of International Business rated the study programme according to 11 statements on a five-point scale from 1 to 5, where 5 means "Strongly agree" with the statement (assigned a score of 5) and 1 means "Strongly disagree" (assigned a score of 1). Averages of the scores were calculated to analyse the results.

Presentation of survey results:

In the third year of study, almost half of the respondents are working: 31% under the study programme and 62% not under the study programme. 2/3 were satisfied with the studies because they met their expectations. The strengths are the communication between teachers and students, based on mutual respect, the acquired knowledge and skills, and the usefulness of carried internships. Students noted that the studies develop critical thinking and problem-solving skills, entrepreneurship, creativity and independence.

Evaluate how much you agree or disagree with the study statements provided

Statements	Average
1. The studies met my expectations	3,7
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,7
3. Communication between teachers and students is based on mutual respect	4,1
4. Practices carried out during the studies were useful	4,1
5. During studies, the opportunity to go abroad is provided (to study, do internships, participate in project activities)	4,3
6. The literature supply in the library/reading room and access to information sources matched my needs	4,0
7. Auditoriums and laboratories are adapted for the implementation of studies	3,9
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,7
9. I had the opportunity to participate in scientific/artistic activities	3,9

Positive statements:

1. Communication between teachers and students is based on mutual respect.
2. Practices carried out during the studies were useful.
3. During studies, the opportunity to go abroad is provided.
4. The literature supply in the library / reading room and access to information sources matched my needs.

Points to improve:

1. I was able to use special equipment, laboratories, and other facilities to do my individual tasks (there is a lack of laboratories equipped with the studied subjects, there is a lack of means necessary for organizing practicums and premises adapted for practicums).

What competencies did you develop during your studies?

Statements	Average
1. Personal leadership (being able to represent yourself and your work results)	4,2
2. Problem solving (being able to solve problems)	4,3
3. Critical thinking (being able to think critically and analytically)	4,3
4. Creativity (being able to generate (innovative) ideas)	4,0
5. Initiative (being able to motivate, get involved, develop a positive attitude towards the task, work)	4,3
6. Independence and organization (to be able to independently organize your activities)	4,4
7. Responsibility (being able to take responsibility for your actions)	4,3
8. Communication and cooperation (being able to communicate, work in a team, achieve common goals)	4,6
9. Conflict solving (being able to manage conflict situations)	4,2
10. Willingness to improve (to be able to adapt (accept innovations) and to constantly learn, learn from experience)	4,4

The respondents stated that their communication and cooperation, independence and organization, willingness to improve, problem solving, critical thinking, initiative were the most important aspects of their studies.

How well are you ready for a professional career after graduation:

1. Sufficient to be able to work within the study program	67 percent
2. Average so that I can work according to the study program	20 percent
3. Insufficient, additional training will be required after employment	7 percent
4. Other	6 percent

More than half of respondents said they were prepared for a career after graduation, while 20% said they were underprepared and would have to relearn everything once they started working.

Would you recommend your friends/colleagues/acquaintances to choose this study programme?

1. Yes	55 percent
2. Probably yes	36 percent
3. Probably not	4 percent
4. No	5 percent

About half of all students surveyed would recommend the International Business study programme to their friends, colleagues or acquaintances.

What's next?

The results of the graduates' survey are discussed at the International Business Studies Programme Committee. In order to ensure quality of teaching and proper assessments' settlement procedure, meetings with lecturers are organized, and the main problematic aspects are discussed. Lecturers present the drafts of the planned final assessments, provide copies of the examination works prepared by students. Before the start of final theses preparation, meetings with students are organized, the procedure is explained, and available databases of scientific articles are reminded.