



SURVEY OF TOURISM MANAGEMENT ALUMNI

Execution time

The survey was conducted 12 months after studies.

Study programme

Tourism management.

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consists of 9 questions, of which 4 are closed-type questions (you chose one of the offered options or could record your answer), 2 questions asking you to rate the statements presented (rated on a five-point scale from 1 to 5, where 5 means I completely agree with the statement presented, and 1 - I completely disagree with the given statement or could have chosen the answer "I don't know / can't answer", when analysing the results, average ratings were calculated) and 3 open-ended questions. 8 graduates participated in the survey.

Presentation of survey results

During the survey, 2 graduates indicated that they work according to the study program, 6 work, but not according to the study program: 2 – in a public sector organization, 4 – works in a private sector organization. 7 survey respondents work in Vilnius, one in Estonia.

The results of the survey revealed that 4 respondents were already working while studying and 4 were not, but after completing their studies, two respondents managed to find a job within 1 month. Two respondents agreed that the nature of the work fully corresponds to the completed studies and two respondents agreed that the nature of the work corresponds to the completed studies. That the nature of the work only partially corresponds to the completed studies - 2 respondents, 1 respondent believes that the nature of the work does not correspond to the completed studies and 1 respondent believes that the nature of the work does not completely correspond to the completed studies.



Graduates evaluated completed studies in the following:

Statements	Average
1. The studies met my expectations	3,4
2. The knowledge and skills I acquired during my studies are applicable in the labor market	3,1
3. It was not difficult for me to find the job I wanted	3
4. The internships during the studies were useful	3,8

Graduates rated how important the following statements are in your work:

Statements	Average
1. Subject knowledge and skills	3,5
2. Personal qualities	4,5

It can be seen that the establishment of graduates in the labor market mostly depends on personal abilities.

Student's Comments:

I remember studying at VIKO with great joy. Amazing teachers, convenient schedule, interesting educational subjects :)

This program has many different subjects (different lectures). On the one hand, it's good, because it covers a lot, on the other hand, it's bad, because you don't delve into the subject, you learn it superficially. Maybe you should clarify a few important things and go deeper into them.

What's next?

The results of the survey were discussed with the members of the Tourism Department. The curriculum will be adjusted in the light of feedback from alumni.