

SURVEY OF HOTEL AND RESTAURANT BUSINESS ALUMNI

Execution time

The survey was conducted 12 months after studies.

Study programme

Hotel and Restaurant Business.

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consists of 9 questions, including 4 closed-ended questions (where the respondent chose one of the options or could write in his/her own answer), 2 questions asking the respondent to rate the statements made (rated on a five-point scale from 1 to 5, where 5 is strongly agree with the statement and 1 is strongly disagree with the statement, or the respondent could choose the answer "Don't know/can't answer", with the average of the scores calculated in order to analyse the results), and 3 questions of an open-ended nature. 2 graduates participated in the survey.

Translated with DeepL.com (free version)

Presentation of survey results

During the survey, both graduates indicated that they work according to the study program, 1 works in a private sector organization, 1 - according to an individual activity certificate, a business certificate in a public sector organization / civil service. Both respondents work in Vilnius.

The results of the survey revealed that 2 respondents were already working while studying. Both respondents agreed that the nature of the work corresponds to the completed studies.

Graduates evaluated completed studies in the following:

| Statements | Average |
|--|---------|
| The studies met my expectations | 4,0 |
| Knowledge and skills which I acquired during the studies are applicable in | 3,5 |
| the job market | |
| The practice activities during the studies were beneficial | 4,0 |
| It was easy to find a job after completing the studies | 4,0 |

Graduates are asked if they had to improve their qualifications after graduation and it was found that the interviewed respondents had to improve their qualifications. 1 to improve marketing

knowledge, the other at Vilnius University - in management compensatory studies in pedagogy /psychology/ didactics courses.



One graduate indicated that it was necessary to improve language skills, another that it was necessary to deepen knowledge about restaurant operations, seasonality of arts, cost calculations, and others.

Graduates rated how important the following statements are in your work:

| Statements | Average |
|---------------------------------|---------|
| 1. Subject knowledge and skills | 4,0 |
| 2. Personal characteristics | 4,5 |

It can be seen that the establishment of graduates in the labor market mostly depends on personal abilities.

Students' comments

- "1. Legal lectures should cover the issues that concern hotels and restaurants before they open and operate. Leaving aside situations such as what to do if Peter does not repay a debt to John.
- 2. In both hotels and restaurants, the Food and Veterinary Council is important. What paperwork needs to be filled in from the Authority, what is needed for the activity to work and so on. So it would be great for students to know that.
- 3. Although there is some talk about traditional dishes from foreign countries and Lithuania, it remains a theory. Later, I had to cook twice just from the information I received.
- 4. Workplace safety lessons are more about real-life thefts. Fire safety training, first aid training. Not the theory of tornadoes or tsunamis.
- 5. Overall, a very big thank you to all teachers, administration and staff for a great year of study. I am very happy with my choice of institution and study programme."
- 6. We need more practical tasks related to business, things that are important for business, like HR, advertising, etc." (NOTE: student answers are provided uncorrected and unedited)

What's next?

The results of the survey were discussed with the members of the Tourism Department. The curriculum will be adjusted in the light of feedback from alumni.