



VILNIAUS | HIGHER EDUCATION  
KOLEGIJA | INSTITUTION  
FACULTY OF BUSINESS MANAGEMENT

# CORPORATE SOCIAL RESPONSIBILITY

*Yearly Plan 2024-25*



**Developed by CSR Faculty Group**

## Introduction.

In today's world, sustainable development and social responsibility are critical topics discussed not only by international organizations, national governments, and state institutions, but also by business organizations, educational institutions, and society at large.

Higher education institutions (HEIs) play a vital role in creating a better future for society and the planet. Their commitment to social responsibility and contributions to the achievement of sustainable development goals (SDGs) are essential. HEIs can contribute to the Corporate Social Responsibility CSR or SDGs in various ways, leveraging their obvious strengths like education and research, but also their capacity to build communities, to influence people and to engage communities directly.

## Our Aim.

As a faculty, our aim is to foster a culture of social responsibility and community engagement. Our faculty working group is committed to promoting social responsibility and community engagement by collaborating with faculty, staff, students, and the broader community. We aim to raise CSR awareness, facilitate participatory activities, and develop sustainable initiatives that benefit all stakeholders and drive positive social change.

## Short-term Plan<sup>1</sup>.

The purpose of our plan will be to set out the specific activities that will be undertaken in support of the overall aims that are stated above. It will include timings and give ownership of the activities to either departments or individuals.

CSR plan is based on three pillars. Environment, Workplace and Community. See figure 1 down below.

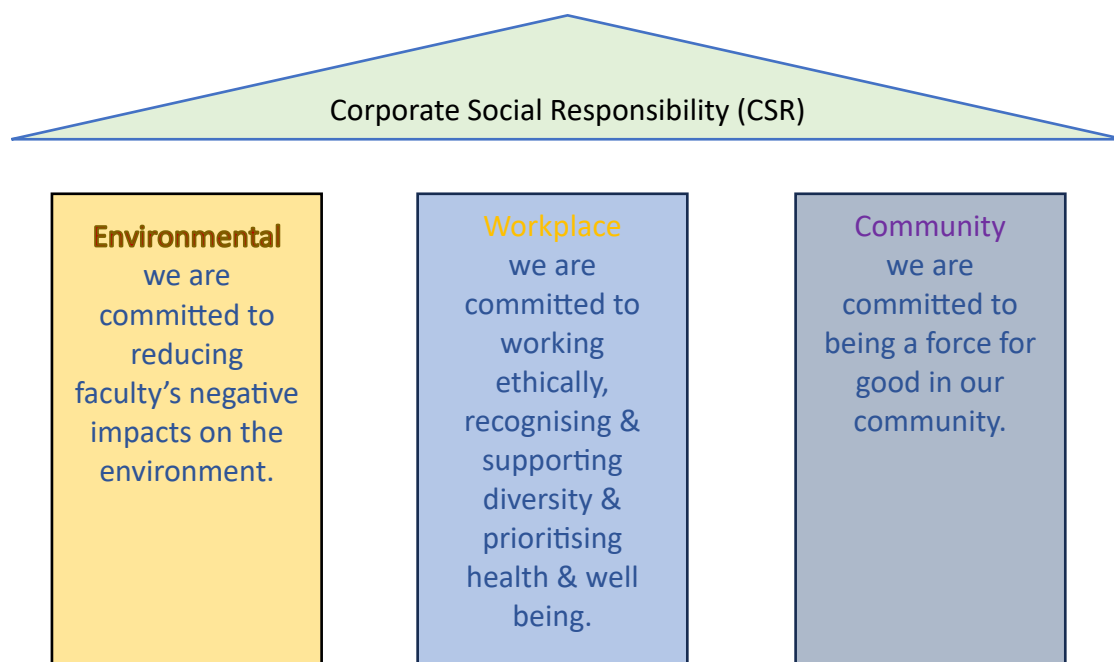


Figure 1. Three pillars plan.

<sup>1</sup> Academic Year 2024-25

## CSR 2024-25 Action plan

CSR Pillar	Description	Action	Current status	Ownership
Environmental	Encouragement of community to recycle waste.	Briefing, signage	In progress & to be improved.	Economy Service (Ūkio tarnyba)
	Waste reduction programme.	To provide reusable cups/ bags etc.	In progress.	Faculty (organizing prizes)
Workplace	Mental health support.	Providing greater accessibility to mental health support resources	In progress and to be improved.	Sports center
	CSR awareness workshop	Workshops for students and staff	To be developed.	CSR group
	CSR Collaborative research	Providing greater accessibility to CSR researcher opportunities.	To be developed.	Project Manager (VVF)
Community	Support for local charity	Support local charity for fund raising	In progress.	CSR group
	Knowledge Building Activities- KBA	Engaging/Awareness social partners for KBAs Workshops or Webinars	To be developed.	CSR group
	Experiential Learning	Arrange for students/ staff to visit social development projects.	To be developed.	Lecturers

## Corporate Social Responsibility Working Group for Year 2024-25

Chair:

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Plan Status: Approved.

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