

SURVEY OF CREATIVITY AND BUSINESS INNOVATIONS STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of 2024–2025 study year autumn semester.

Objective of the survey

To analyze Creativity and Business Innovations students’ assessment of the quality of teaching.

Short presentation of the questionnaire

Creativity and Business Innovations students of 1st year assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” (assigned a score of 5) and 1 – “Strongly disagree” (assigned a score of 1). The average of the evaluations was calculated by analyzing the results.

Presentation of survey results:

The overall assessment average for all 11 criteria is 4,3 out of 5 possible points, reflecting the overall assessment of the quality of teaching by Creativity and Business Innovations students.

The teacher at the beginning of teaching the subject (module), provided a description of the subject (module)	4,4
The teacher evaluated according to the presented evaluation structures	4,3
The teacher provided feedback	4,3
The teacher clearly taught the observation of the subject (module)	4,3
The teacher used lecture time rationally	4,3
The content of the subject (module) was illustrated	4,3
The teacher encouraged active involvement in studied subject (module)	4,4
The teacher encouraged the use of various additional information sources	4,3
If necessary, the teacher gave advice	4,4
The teacher communicated in an academic manner ethics	4,4
The teacher did not tolerate academics cases of dishonesty (correspondence, plagiarism etc.)	4,4
Overall average	4,3

All 11 criteria received very similar results with no specific areas being highlighted as the best or worse. Students evaluated these areas as better ones: the teacher at the beginning of teaching the subject (module), provided a description of the subject (module); if necessary, the teacher gave advice;

the teacher communicated in an academic manner ethics. Students particularly appreciated the Business Analysis module.

What's next: The results of the survey were discussed with academic group representatives as well as personal evaluations introduced to lecturers. In order to improve students' experience in the future, especially first year students considering their adaptation period, additional attention to the clarity of the content will be broad before each module meeting with lecturers.