



SURVEY OF INTERNATIONAL BUSINESS ALUMNI

Execution time

The survey was conducted in 2025 during the autumn semester (12 months after graduation).

Study programme

International Business.

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consists of 9 questions, of which 4 are closed-type questions (you chose one of the offered options or could record your answer), 2 questions asking you to rate the statements presented (rated on a five-point scale from 1 to 5, where 5 means I completely agree with the statement presented, and 1 - I completely disagree with the given statement or could have chosen the answer "I don't know / can't answer", when analysing the results, average ratings were calculated) and 3 open-ended questions. 25 graduates participated in the survey.

Presentation of survey results:

During the survey period, 71% of respondents said they were working in line with their study program; 24% were working but not in line with their study program. Sixty-five percent of respondents work in private sector organizations, 10% of respondents indicated that they work in a public sector organization/civil service, and 5% have their own business. As many as 71% of graduates worked during their studies. The survey results showed that 79% of respondents work in Vilnius.

Evaluation of the submitted statements about completed studies:

Statements	Average
1. The studies met my expectations	3,9
2. The knowledge and skills I acquired during my studies are applicable in the labor market	4,0
3. Practices performed during studies were useful	3,6
4. It was not difficult for me to find the job I wanted	3,7

All statements are rated 3 or more points

Graduates mentioned that they would like to deepen their knowledge of financial accounting, data analysis, etc., systems logic, logistics processes, sales, artificial intelligence applications, data analysis, understand the art of negotiation, and learn about EU logistics processes, documents, and rules. Graduates noted that while studying at VIKO, they had the opportunity to combine their studies with work. The studies are focused on practical knowledge and are interesting, and the Business Management Faculty community is friendly. Graduates suggest updating the modules in line with the latest trends and involving students more in the activities of the college.

Graduates rated how important the following statements are in your work:

Statements	Average
1. Subject knowledge and skills	3,6
2. Personal qualities	4,7

It can be seen that the establishment of graduates in the labor market mostly depends on personal abilities.

Graduates' observations about their studies at Vilniaus kolegija/Higher Education Institution:

"The more practice, the better, because it is easier for students to create or find a job and demonstrate their abilities."

"Everything met my expectations. More practical tasks/modules."

"Lacks innovation and relevance to current trends."

"The studies were useful, and the knowledge gained is applicable in the job market."

"An excellent college, I recommend it to others who are undecided about where to study."

"There were things that were very engaging and enjoyable, but there were also things that were not interesting at all."

"Organize even more meetings with companies, invite more people from companies."

(NOTE: Student responses are presented uncorrected and uncorrected).

What's next?

The results of the graduate survey are discussed at the meetings of the International Business Study Program Committee, and decisions regarding the improvement of the studies are prepared according to the remarks of the graduates.