

SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

Execution time

The survey was conducted in the spring semester of 2025 before the defence of the Graduation theses.

Objective

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

Short presentation of the questionnaire

The questionnaire consists of 10 closed-ended and open-ended questions. Final year students of Tourism Management rated the study programme according to 10 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” with the statement (assigned a score of 5) and 1 means “Strongly disagree” (assigned a score of 1). 5 students participated in the survey.

Presentation of survey results:

In the third year, more than 60% of students work within their specialty and 40% outside their specialty. The strengths of the program include the opportunity to travel abroad during their studies (to study, do internships, participate in project activities), the classrooms and laboratories are adapted to the implementation of studies, the opportunity to participate in scientific/artistic activities during their studies, and the literature offer in the library/reading room and access to information sources that meet the needs of students.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.

Statements	Average
1. The studies met my expectations	4,0
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	4,0
3. Communication between teachers and students is based on mutual respect	4,0
4. Internships carried out during the studies were useful	4,5
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,8
6. The literature supply in the library / reading room and access to information sources matched my needs	4,8
7. The classrooms are adapted to implement the study programme	4,5
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	4,2
9. I had the opportunity to participate in scientific / artistic activities	4,2

Positive statement:

1. The internships carried out during the studies were useful

2. During the studies, the opportunity to go abroad (to study, to carry out practice, to participate in project activities) is provided
3. The classrooms are adapted to implement the study programme
4. The literature supply in the library / reading room and access to information sources matched my needs

Statements to be improved:

1. The studies met my expectations
2. The knowledge and skills that I acquired during the studies are in demand in the labor market
3. Communication between teachers and students is based on mutual respect

What skills did you develop while studying?

Statements	Average
1. Personal leadership (being able to represent yourself and the results of your work)	4,2
2. Problem solving (being able to solve problems)	4,2
3. Critical thinking (being able to think critically and reason analytically)	4,2
4. Creativity (being able to generate (innovative) ideas)	4,2
5. Initiative (being able to motivate, get involved, develop a positive attitude towards the task, work)	3,8
6. Independence and organization (being able to independently organize one's activities)	4,2
7. Responsibility (being able to take responsibility for one's actions)	4,5
8. Communication and cooperation (being able to communicate, work in a team, achieve common goals)	4,5
9. Conflict resolution (being able to manage conflict situations)	4,2
10. Willingness to improve (to be able to adapt (accept innovations) and constantly learn, learn from experience)	4,5

Respondents gave the highest scores to responsibility (being able to take responsibility for one's actions), communication and cooperation (being able to communicate, work in a team, achieve common goals), and the desire to improve (being able to adapt (accept innovations) and constantly learn, learn from experience).

How well are you ready for a professional career after graduation:

Enough for me to work through my degree program	60 proc.
Average so that I can work on my degree program	20 proc.
Not enough, after employment you will need additional training.	20 proc.
Other	0 proc.

The majority of students said that they were, on average, sufficiently prepared to work according to their education.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?



VILNIUS UNIVERSITY
OF APPLIED SCIENCES
FACULTY OF
BUSINESS MANAGEMENT

1. Yes / Probably yes	80,00 proc.
-----------------------	-------------

Most students would recommend this study program to their friends, colleagues, acquaintances.

What next?

The results of the survey were discussed at a meeting of the Tourism Department, with teachers discussing possible changes. The results of the survey were also presented at the meetings of the study committees, and possible improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.