

SURVEY OF INTERNSHIP PLACE TUTORS ON TOURISM MANAGEMENT STUDENTS' PRACTICAL SKILLS

Execution time

At the end of the 2024-2025 study year spring semester professional and graduation internship.

Objective of the survey

To analyse internship place tutors' assessment of TV22, TV22S, TV23 and TV23S students' practical skills.

Short presentation of the questionnaire

Internship place tutors rated students' practical skills according to the 10 given criteria on a tenpoint scale from 1 to 10. The average of the evaluations was calculated by analyzing the results.

Presentation of survey results

The overall assessment average for all 10 criteria is 9,4 out of 10 possible points, reflecting the overall assessment of the practical skills of Tourism Management students (N = 28).

No.	Criterion	Score
1.	Quality of completed tasks and jobs	9,3
2.	Problem solving	9,0
3.	Critical thinking	9,1
4.	Creativity	9,2
5.	Responsibility	9,5
6.	Motivation	9,4
7.	Self-sufficiency	9,5
8.	Collaboration	9,7
9.	Negotiation skills	9,4
10.	Other (communication, assistance with other staff tasks)	10,0
Achievement of internship outcomes		9,4

The following area was rated best by the internship place tutors: collaboration.

Trainee strengths

The interns demonstrated responsibility, motivation, and diligence. They quickly acquired new knowledge, applied their skills creatively, and showed strong communication and teamwork abilities. Throughout the internship, they adapted well to various situations, contributed actively to team efforts, and consistently pursued professional growth.

Trainee weaknesses

The interns showed a strong willingness to learn, grow, and accept feedback. While some lacked practical experience, self-confidence, and independence in decision-making, many gradually developed critical thinking, creativity, and data analysis skills. Time management and teamwork also required improvement for certain individuals. Although they initially approached tasks with caution and made decisions more slowly, over the course of the internship they demonstrated consistent progress, responsibility, and adaptability to workplace demands.



Deficiencies in theoretical preparation that became apparent during internship

The interns demonstrated sufficient theoretical knowledge; however, some areas lacked deeper practical experience. The most common gaps were related to technical and analytical skills, data interpretation, and situational analysis. Several interns required additional explanations or practical examples, especially when working with IT and management systems such as CRM, GDS (e.g., Amadeus), or Opera.

Other observations

The interns carried out real tasks that created value for the organization, worked diligently, and strived for high-quality results. During the internship, they demonstrated strong communication skills, were able to work both independently and as part of a team, and maintained a professional and open attitude. For some interns, further development of public speaking and customer service skills would be beneficial to represent the institution or region more effectively in the tourism sector.

What's next?

Students who have completed a internship in an organization receive the evaluation sheets of the internship tutors and submit them together with the internship report to the internship tutor and lecturer of VIKO Faculty of Business Management. This ensures feedback between the internship place, the student and the VIKO Faculty of Business Management. By integrating the evaluation of the internship tutor, the internship report and internship defense, the final evaluation of internship results is calculated. The assessment of students' practical abilities provided by the internship supervisors makes up 30% of the total assessment of the Professional Internship and Graduation Internship module (each 20 credits).