

CREATIVITY AND BUSINESS INNOVATION STUDENTS SURVEY ON LEADERSHIP OF GRADUATION INTERNSHIP

Execution time

The survey was conducted at the end of the spring semester of the academic year 2024-2025. **Objective of the survey**

To find out the opinion of Creativity and Business Innovations students on the Final internship, and to use the answers to improve the process of organization and execution of practices.

Short presentation of the questionnaire

The students of the Creativity and Business Innovations study program rated the internship manager at the faculty based on 6 statements and the internship site manager based on 8 statements on a scale from 1 to 5, where 5 means completely agree, 1 means completely disagree. When analyzing the results, the averages of the ratings were calculated. The survey was anonymous and voluntary. The number of students who answered completely is 3.

Presentation of survey results

The overall assessment point average for the practice tutor of the faculty according to all 6 criteria is 3,8 out of 5 possible points. The overall assessment average of the practice place tutor according to all 8 criteria is 4,2 out of 5 possible points.

Evaluated statements	Average
Practice Tutor at the faculty:	
I was introduced to the objectives and evaluation of the practice	3,7
The practice tasks were clearly formulated	4,3
Clear payment terms and forms	4,0
The practice lecturer provided an opportunity for consultation	4,0
Settlement results discussed (written or oral)	3,3
The evaluation shall follow the published evaluation forms and criteria	3,3
Average:	3,8
Practice Tutor in a company, institution, organization, etc.:	
Clearly formulated tasks	4,0
Designated practical activities that meet the goals of the practice program	4,0
Provided an opportunity to improve practical abilities / skills	4,0
Demonstrated how to perform practical activities	3,7
Observed how I do the practical activities	4,3
Answered in detail questions related to practical activities	4,3
My practical activities were evaluated according to clear criteria	4,0
Maintained a mutual relationship based on respect	5,0
Average:	4,2



Positive statements:

Practice Tutor at the faculty: The practice tasks were clearly formulated. Clear payment terms and forms. The practice lecturer provided an opportunity for consultation.

Practice Tutor in a company, institution, organization, etc.: Clearly formulated tasks. Designated practical activities that meet the goals of the practice program. Provided an opportunity to improve practical abilities / skills.

Points to improve:

Practice Tutor at the faculty: Settlement results discussed (written or oral). Clear deadlines and forms for reporting. The evaluation shall follow the published evaluation forms and criteria.

Practice Tutor in a company, institution, organization, etc.: Demonstrated how to perform practical activities.

Student observations:

- tasks where easily done
- enough time to accomplish tasks
- sometimes tasks are not so easy
- tasks have some time problems

(NOTE: students' responses are unadjusted and uncorrected).

What's next?

The students are informed in advance of their forthcoming final internship in order to ensure sufficient time to search for a practice placement appropriate to their study program and field of study. The Training and Cooperation Development department of the Faculty of Business Management organizes a pre-practice meeting for students, practice supervisors and the Head of Department. A regularly updated database of practice placements for students of the Business Management Faculty is shared with students prior to the practice, allowing students to choose from a wide range of companies.