

SURVEY OF INTERNATIONAL BUSINESS STUDENTS ON LEADERSHIP OF PROFESSIONAL INTERNSHIP

Execution time

The survey was conducted at the end of the spring semester of the academic year 2024-2025.

Purpose

To find out the opinion of International Business students on the professional internship, and to use the answers to improve the process of organisation and execution of practices.

Short presentation of the questionnaire

International Business students rated the practice supervisor at the faculty according to 6 statements on a scale from 1 to 5, where 5 means strongly agree and 1 means strongly disagree. The results were analysed by calculating the mean scores. The survey was anonymous and voluntary.

Presentation of survey results:

The overall assessment point average for the practice tutor of the Faculty according to all 6 criteria is 4.1 out of 5 possible points.

Statements	Avarage
Practice Tutor at the Faculty:	
I was introduced to the objectives and evaluation of the practice	4.4
The internship tasks were clearly formulated	3.8
Clear payment terms and forms	4.4
The internship lecturer provided an opportunity for consultation	4.1
Settlement results discussed (written or oral)	3.9
The evaluation shall follow the published evaluation forms and criteria	3.8
Average:	4.1

Positive statements:

The most appreciated aspects of the practice were that students were made aware of the objectives and assessment of the practice and that the tasks were clearly formulated.

Points to improve:

To pay accurate attention to student communication with the practice tutor at the Faculty and the practice tutor in the company, institution, organization, etc.

Student observations

"I gained knowledge, had a good time, and gained valuable practical experience". "The lecturer did an excellent job. She demanded from each student the appropriate competences according to his/her abilities, I was surprised by this attitude", "The practice was smooth and productive". "During the practice I gained a lot of practical skills, using the theoretical knowledge I had gained during my studies. After the practice I got a job in the practice company and will continue working in the commercial department". "The practice placement was a great opportunity and experience to put my knowledge into practice". "The lecturer explained everything in detail. She answered questions quickly and extensively".

(NOTE: students' responses are unadjusted and uncorrected).

What's next?

The students are informed in advance about the upcoming professional internship in order to ensure sufficient time to search for a placement appropriate to the study programme and field of study. The Practice Organisation Manager of the Training and Cooperation Development Department of the Faculty of Business Management organises a pre-practice meeting for students, practice supervisors and the Head of Department. A regularly updated database of practice placements for students of the Faculty of Business Management is shared with students prior to the practice, allowing students to choose from a wide range of companies.