

SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

Execution time

The survey was conducted in the spring semester of 2026 before the defence of the Graduation theses.

Objective

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

Short presentation of the questionnaire

The questionnaire consists of 10 closed-ended and open-ended questions. Final year students of Tourism Management rated the study programme according to 10 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” with the statement (assigned a score of 5) and 1 means “Strongly disagree” (assigned a score of 1). 5 students participated in the survey.

Presentation of survey results:

In the third year, 42% of students were employed in positions related to their field of study, 29% were working outside their field, and 29% of the surveyed respondents stated that they were not currently employed. Most students reported that the programme met their expectations. The main strengths identified were the respectful communication between lecturers and students, the knowledge and skills acquired during the studies, and the opportunities for international mobility, including studying abroad, undertaking internships, and participating in project-based activities. Students also noted that the programme fostered independence and organizational skills (the ability to organize one's own work independently), responsibility (the ability to take responsibility for one's actions), and a willingness to develop professionally and personally (the ability to adapt to new developments, engage in lifelong learning, and learn from experience).

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.

Statements	Average
1. The studies met my expectations	4,7
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,7
3. Communication between teachers and students is based on mutual respect	4,6
4. Internships carried out during the studies were useful	3,9
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,9

6. The literature supply in the library / reading room and access to information sources matched my needs	3,7
7. The classrooms are adapted to implement the study programme	4,0
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,4
9. I had the opportunity to participate in scientific / artistic activities	4,0

Positive statement:

1. The study programme met my expectations.
2. Communication between lecturers and students is based on mutual respect.
3. The programme provides opportunities for international mobility (studying abroad, undertaking internships, and participating in project-based activities).

Statements to be improved:

1. The knowledge and skills I acquired during my studies are relevant and in demand in the labour market.
2. The availability of literature in the library/reading room and access to information resources met my needs.
3. I was able to use specialized equipment, laboratories, and other facilities when carrying out independent assignments.

What skills did you develop while studying?

Statements	Average
1. Personal leadership (being able to represent yourself and the results of your work)	3,7
2. Problem solving (being able to solve problems)	4,0
3. Critical thinking (being able to think critically and reason analytically)	3,9
4. Creativity (being able to generate (innovative) ideas)	4,1
5. Initiative (being able to motivate, get involved, develop a positive attitude towards the task, work)	4,3
6. Independence and organization (being able to independently organize one's activities)	4,6
7. Responsibility (being able to take responsibility for one's actions)	4,6
8. Communication and cooperation (being able to communicate, work in a team, achieve common goals)	4,4
9. Conflict resolution (being able to manage conflict situations)	4,0
10. Willingness to improve (to be able to adapt (accept innovations) and constantly learn, learn from experience)	4,7

Respondents gave the highest ratings to independence, organizational skills, responsibility, and a willingness to develop and improve continuously. When responding to the survey question about the subjects (modules) that, in their opinion, should have been allocated more time, graduates most

frequently mentioned training in the Amadeus reservation system. Conversely, they suggested that less time could be devoted to the Business Law module. When asked about the challenges they encountered while preparing their final thesis, students indicated that they lacked sufficient information on how a final thesis should be prepared and structured. They also reported experiencing time management difficulties during the thesis-writing process.

How well are you ready for a professional career after graduation:

Enough for me to work through my degree program	57 proc.
Average so that I can work on my degree program	43 proc.

The majority of students said that they were, on average, sufficiently prepared to work according to their education.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes / Probably yes	80,00 proc.
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Most students stated that they would recommend this study programme to their friends, colleagues, and acquaintances.

“I thoroughly enjoyed studying Tourism Management because the programme was not only theoretically interesting but also highly valuable in practical terms. What I appreciated most was the extensive use of real-life case analyses, projects, and practical assignments throughout the studies, which helped me gain a deeper understanding of how the tourism sector operates. I also greatly enjoyed the various field trips, excursions, and opportunities to become acquainted with different tourism companies and hotels. These experiences allowed me to see how the industry functions in practice, rather than learning solely from textbooks.”

What next?

The survey results were discussed at a meeting of the Department of Tourism, where potential directions for improvement were evaluated together with the academic staff. The findings were also presented at study programme committee meetings, and planned enhancement measures were identified. Information on the programme’s strengths and areas for improvement was published on the Faculty’s website for public dissemination.