

SURVEY OF INTERNATIONAL BUSINESS STUDENTS “MODULE TEACHING QUALITY”

Execution time

At the end of the spring semester of 2025-2026.

Purpose

To analyse the International Business students' assessment of the quality of teaching modules.

Short presentation of the questionnaire

International Business students assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means I completely agree with the statement (assigned a score of 5) and 1 I strongly disagree with the statement (assigned a score of 1). The averages of the evaluations were calculated.

Presentation of survey results:

The participants in this survey were first, second and third year full-time International Business students. The overall assessment average for all 11 criteria is 4.6 out of 5 possible points, reflecting the overall assessment of the quality of teaching in International Business students.

The lecturer has provided a description of the subject/module at the beginning of the subject /module	4,7
The lecturer's assessment followed the following assessment structure	4,7
The lecturer provided feedback	4,6
The lecturer clearly explained the content of the subject/module	4,5
The lecturer used lecture time rationally	4,5
The content of the subject/module was illustrated with practical examples	4,6
The lecturer encouraged active involvement in the subject/module being studied	4,5
The lecturer encouraged to use of various additional sources of information	4,4
If necessary, the lecturer consulted	4,6
The lecturer communicated in accordance with academic ethics	4,7
The lecturer did not tolerate cases of academic dishonesty (cribbing, plagiarism, etc.)	4,5

The average feedback from students in the International Business study program in all areas is higher than 4 points (out of a possible 5). The scores (i.e. the lowest average) show the students' need for more additional sources of information. Students particularly appreciated the business-related modules.

What's next: The results of the surveys are discussed with the lecturers during the departmental meeting, when the lecturers discuss how to improve the study process based on the results. If necessary, lecturers are invited to discuss the results of the module individually with the Head of Department, and joint solutions are sought, as well as tools that can help the lecturer. Individual questions of the questionnaire are also proposed to be discussed together with the Study Committee, listening to the suggestions of the social partners for improving the study process.