VILNIAUS KOLEGIJA | HIGHER EDUCATION INSTITUTION
FACULTY OF BUSINESS MANAGEMENT

SURVEY OF HOTEL AND RESTAURANT BUSINESS ALUMNI

Execution time

The survey was conducted 12 months after studies.

Study programme

Hotel and Restaurant Business.

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consists of 9 questions, including 4 closed-ended questions (where the respondent chose one of the options or could write in his/her own answer), 2 questions asking the respondent to rate the statements made (rated on a five-point scale from 1 to 5, where 5 is strongly agree with the statement and 1 is strongly disagree with the statement, or the respondent could choose the answer "Don't know/can't answer", with the average of the scores calculated in order to analyse the results), and 3 questions of an open-ended nature. 8 graduates participated in the survey.

Presentation of survey results

Survey data indicated that two graduates are currently employed in roles relevant to their field of study within private-sector organizations, while one respondent reported being unemployed at the time of the survey.

The findings also revealed that all respondents had gained work experience in Vilnius while still pursuing their studies. Two graduates noted that their current work aligns with the qualifications they acquired during their studies and is related to the study program they completed.

Graduates evaluated completed studies in the following:

Statements	Average
1. The studies met my expectations	**4,7**
2. Knowledge and skills which I acquired during the studies are applicable in the job market	**4,7**
3. It was not difficult for me to find the job I wanted.	**4,0**
4. The internships during the studies were useful	**4,7**

All statements were rated 4 or more points. Graduates were asked whether they had to additionally improve their qualifications after completing their studies. The survey results showed that most respondents did not need to additionally improve their qualifications. One graduate indicated that he planned to continue his studies in a master's degree in order to further

deepen his professional knowledge and competencies. Another respondent noted that the nature of the work required him to learn to work with new software. Meanwhile, other graduates indicated that after completing the study program, there was no need to acquire or improve additional professional knowledge or skills.

Graduates rated how important the following statements are in your work:

Statements	Average
1. Subject knowledge and skills	**4,3**
2. Personal characteristics	**4,0**

Graduates were asked to rate the importance of professional knowledge and skills versus personal qualities in their work. The average score for both categories was 4.7 out of 5, suggesting that a graduate's successful integration into the labor market depends equally on the professional knowledge and skills acquired during their studies and on their personal qualities.

Graduates' observations regarding their studies at Vilnius College:

"The studies are good; the lecturers are true professionals."

"During the classes, I gained practical knowledge that proved very helpful to me."

What's next?

The results of the survey were discussed with the members of the Tourism Department. The curriculum will be adjusted in the light of feedback from alumni.