VILNIAUS KOLEGIJA | HIGHER EDUCATION INSTITUTION
FACULTY OF BUSINESS MANAGEMENT

SURVEY OF INTERNATIONAL BUSINESS ALUMNI

Execution time

The survey was conducted in 2026 during the autumn semester (12 months after graduation).

Study programme

International Business.

Objective of the survey

The survey aims to find out graduates' opinion about the completed study programme, acquired competences and employability in the labour market.

Short presentation of the questionnaire

The questionnaire consists of 9 questions, of which 4 are closed-type questions (you chose one of the offered options or could record your answer), 2 questions asking you to rate the statements presented (rated on a five-point scale from 1 to 5, where 5 means I completely agree with the statement presented, and 1 - I completely disagree with the given statement or could have chosen the answer "I don't know / can't answer", when analysing the results, average ratings were calculated) and 3 open-ended questions. 25 graduates participated in the survey.

Presentation of survey results:

During the survey period, 56% of respondents said they were working in line with their study program; 24% were working but not in line with their study program. Sixty-six percent of respondents work in private sector organizations, 11% of respondents indicated that they work in a public sector organization/civil service, and 22% have their own business. As many as 67% of graduates worked during their studies. The survey results showed that 67% of respondents work in Vilnius.

Evaluation of the submitted statements about completed studies:

Statements	Average
1. The studies met my expectations	**3,9**
2. The knowledge and skills I acquired during my studies are applicable in the labor market	**3,6**
3. Practices performed during studies were useful	**4,1**
4. It was not difficult for me to find the job I wanted	**3,7**

All statements are rated 3,8 or more points

Graduates mentioned that they would like to deepen their knowledge of financial processes, practical skills (Excel, SQL, AI), negotiation, management, project management and sales. It was also suggested that modules such as business start-up, practical business management, financial markets, business analysis and the application of artificial intelligence in business be introduced or updated. Graduates noted that the lecturers are flexible and approachable, and that the Business English module was particularly useful..

Graduates rated how important the following statements are in your work:

Statements	Average
1. Subject knowledge and skills	**3,8**
2. Personal qualities	**4,7**

It can be seen that the establishment of graduates in the labor market mostly depends on personal abilities.

Graduates' observations about their studies at Vilniaus kolegija/Higher Education Institution:
"Business English was a really good course and Lecturer Flavius taught it very well; all students should be able to attend his lectures."
"The quality of the course could be improved by explaining things more clearly and allowing students to delve deeper into the subject matter. Provide more practical experience and offer closer support to undergraduates…"
"Project Management was probably the most difficult module, as we had to write a fairly large project."
"I think the use of artificial intelligence in the business world should be included."
"I liked everything. The lecturers are flexible and approachable."
"More attention should be paid to networking with companies."
(NOTE: Student responses are presented uncorrected and uncorrected).

What's next?

The results of the graduate survey are discussed at the meetings of the International Business Study Program Committee, and decisions regarding the improvement of the studies are prepared according to the remarks of the graduates.